577821\_1.DOC DJT/MJB/dab 10/05/05



PATENT APPLICATION Attorney's Docket No.: 2657.2003-001

## THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant:

Felix Yen, Kirk Cameron and Mark Fagnani

Application No.:

09/873,786

Group:

2155

Filed:

June 4, 2001

Examiner: Duong, Oanh L.

Confirmation No.:

2843

For: USING VIEWERSHIP PROFILES FOR TARGETED PROMOTION DEPLOYMENT

## CERTIFICATE OF MAILING OR TRANSMISSION

I hereby certify that this correspondence is being deposited with the United States Postal Service with sufficient postage as First Class Mail in an envelope addressed to Commissioner for Patents, P.O. Box 1450 Alexandria, VA 22313-1450, or is being facsimile transmitted to the United States Patent and Trademark Office on:

Typed or printed name of person signing certificate

## **AMENDMENT**

Mail Stop RCE Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Sir:

This Amendment is being filed with a Request for Continued Examination in response to the Final Office Action mailed from the U.S. Patent and Trademark Office on June 6, 2005 in the above-identified application. Reconsideration and further examination are requested.

The undersigned attorney petitions the Commissioner for Patents to extend the time for filing a Notice of Appeal in reply to the Office Action made Final dated June 6, 2005 for one month, from September 6, 2005 to October 6, 2005 under 37 C.F.R. § 1.136(a).